

**YOU'VE COME  
THIS FAR**

**... WHY NOT WATCH  
A BIT MORE?**

***EVERYTHING YOU'RE ABOUT TO SEE IS TAKEN FROM PROJECTS MADE BY HURRAH***



[Click here to go to our Portfolio](#)

A film crew is shown on a set. In the center, a camera operator wearing a red beanie and a black jacket is operating a professional camera mounted on a dolly. The dolly is on a platform with yellow wheels. To the left, two men in dark jackets and blue jeans are standing and looking towards the camera. To the right, two more men in dark jackets and blue jeans are standing and looking towards the camera. The background shows a green wall and some equipment.

***SINCE 2008***

People allow good videos into their lives;  
they'll stop and give their time to watch, like and share.

Our creative is informed by data.

Our videos earn your audience's attention.



## *All BARK*

We want your films to be heard by your audience.

Whether your message is brave, loud, subtle, glossy, funny; you won't be barking up the wrong tree.

## *All BITE*

We make videos that leave a mark on your audience.

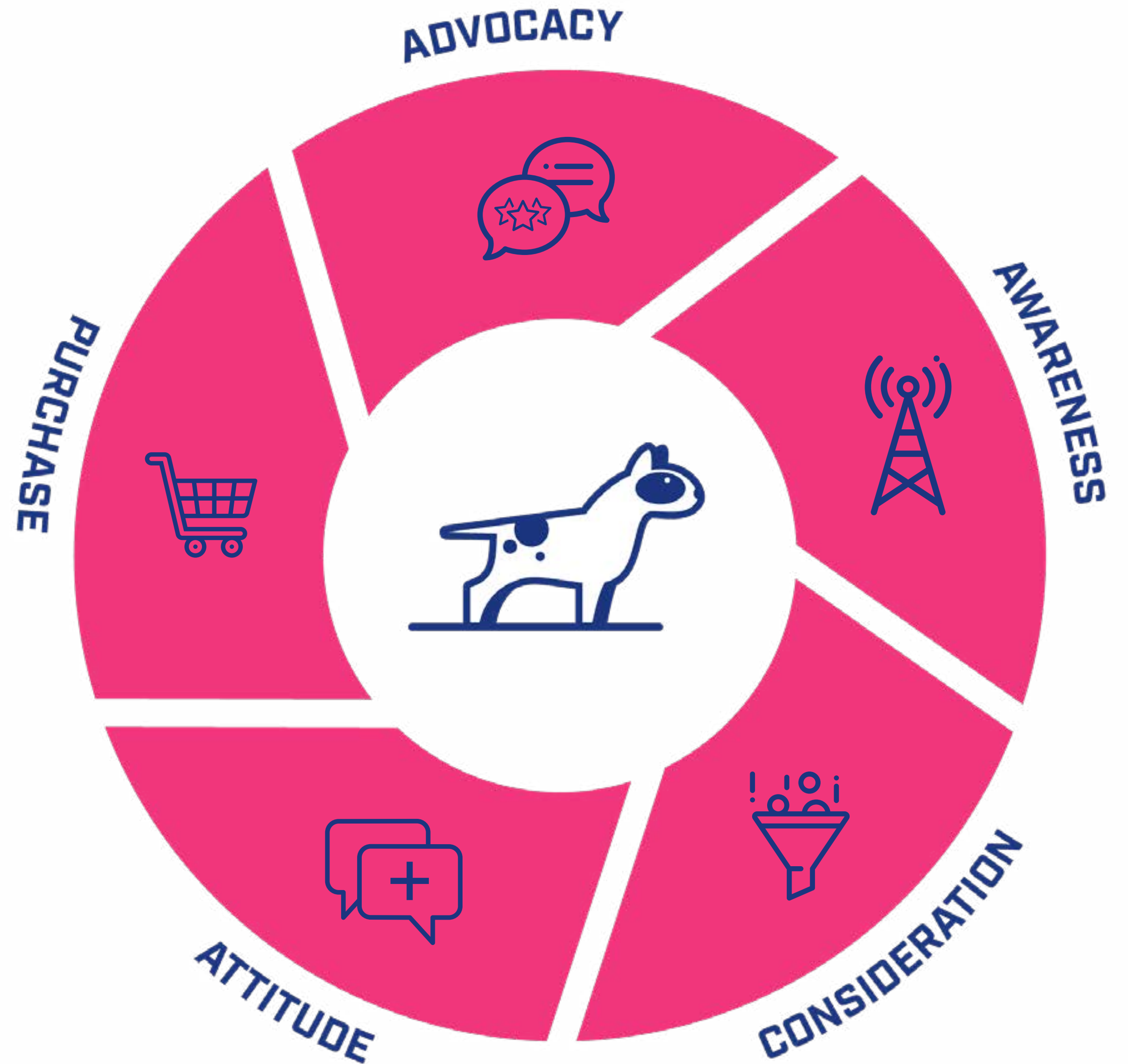
Our videos have the ability to cut through; getting your audience to stop and engage with your brand.

## YOUR CUSTOMER'S JOURNEY

We look at your Customer's journey to see where we can get people tuning in.

Using Golin's relevance-radar tools we have access to global consumer insights.

With Golin's talent pool of communication experts we can scale creative ideas far beyond the screen.



Click icons to watch examples of each



## **AWARENESS**

We raised awareness for the Movember charity by making a “mo-legy” - beach, barber & bikers.

The videos won the “Moscars” - an award given to the creators of the best film that year that raises awareness of the charity.

[Click here to go to our film for Movember](#)

## CONSIDERATION

Touching upon the rollercoaster ride of being a parent this film highlighted that your child will always choose softness above anything else... even a bag of money.

This film won us a silver Cannes Lion and a Bronze Clio, and remains a favorite.



[Click here to go to our film for Comfort](#)

## ATTITUDE

Hellmann's wanted consumers to change their attitudes towards their Mayonnaise. They wanted consumers to regard the mayonnaise as a good option to pair with local culinary delights.



Who Is Next?  
95

[Click here to go to our film for Hellmann's](#)





## **PURCHASE**

Bringing the town of Hawkins to Singapore had fans - old and new - queueing up to watch the latest series of Stranger Things on Netflix.

Poking some fun at the suburb of Yishun allowed Netflix to connect with viewers in market, deepening the brand's relevance to Singaporeans.

The film was a huge success; more importantly it drove new subscriptions to Netflix and record viewings for the new series.

The film was picked up on social channels and the mainstream media, demonstrating our ability to produce high-end, Hollywood quality productions.

[Click here to go to our film for Netflix](#)

## **ADVOCACY**

We built a fan base and community around Clean & Clear by helping them tackle everyday prejudices about skin tone.

Collaborating with Indian influencers we used video as an intimate means to tell inspiring stories of empowerment to prove that skin tone is not a marker for beauty and in no way defines a woman's limits or potential.

[Click here to go to our film for J&J](#)

***A PROGRESSIVE VIDEO AGENCY***

*MORE MORE*  
~~*ALL*~~ *BARK,* ~~*ALL*~~ *BITE*

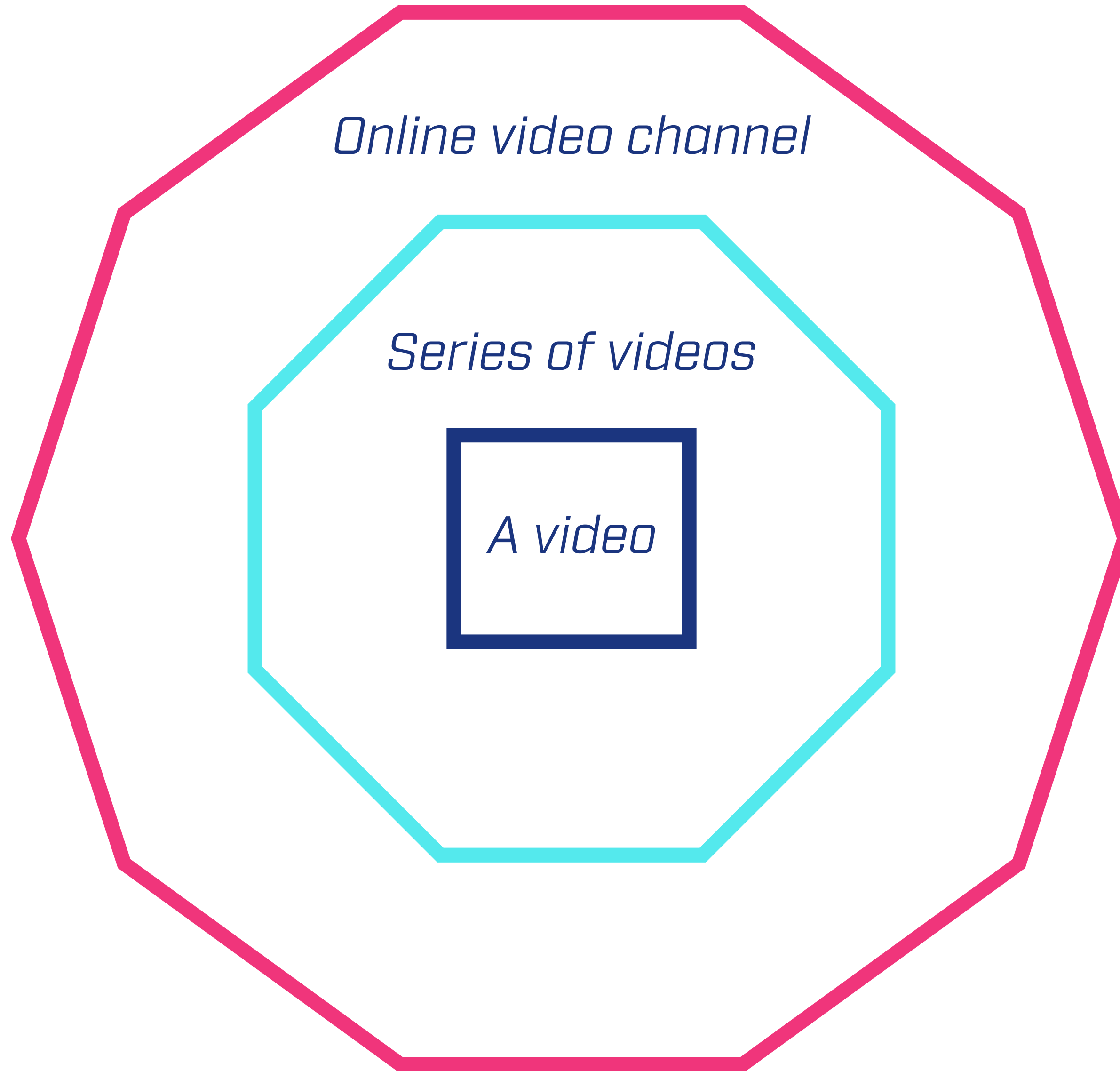
**Earned First** People watch our videos because they want to, not because they have to.

**Informed By Data** We study what works with your audience, what your audience is talking about and what your competition has done.

**Triggers A Response** People remember what they feel. We want your message to be memorable.

**Optimally Amplified** We have the right tools to make sure your videos are being viewed in the right places at the right times by the right audience.

**Drives An Action** Beyond a “nice” video; we want your audience to share, comment or get in touch.



## CHANNEL AGNOSTIC

We make videos that live on any channel.

From short snappy videos - for brands like Microsoft, Google and Hellmann's Mayonnaise - that live on social channels; to full-bloodied long-form documentaries for broadcasters such as National Geographic Channel.

## VIDEO FIRST

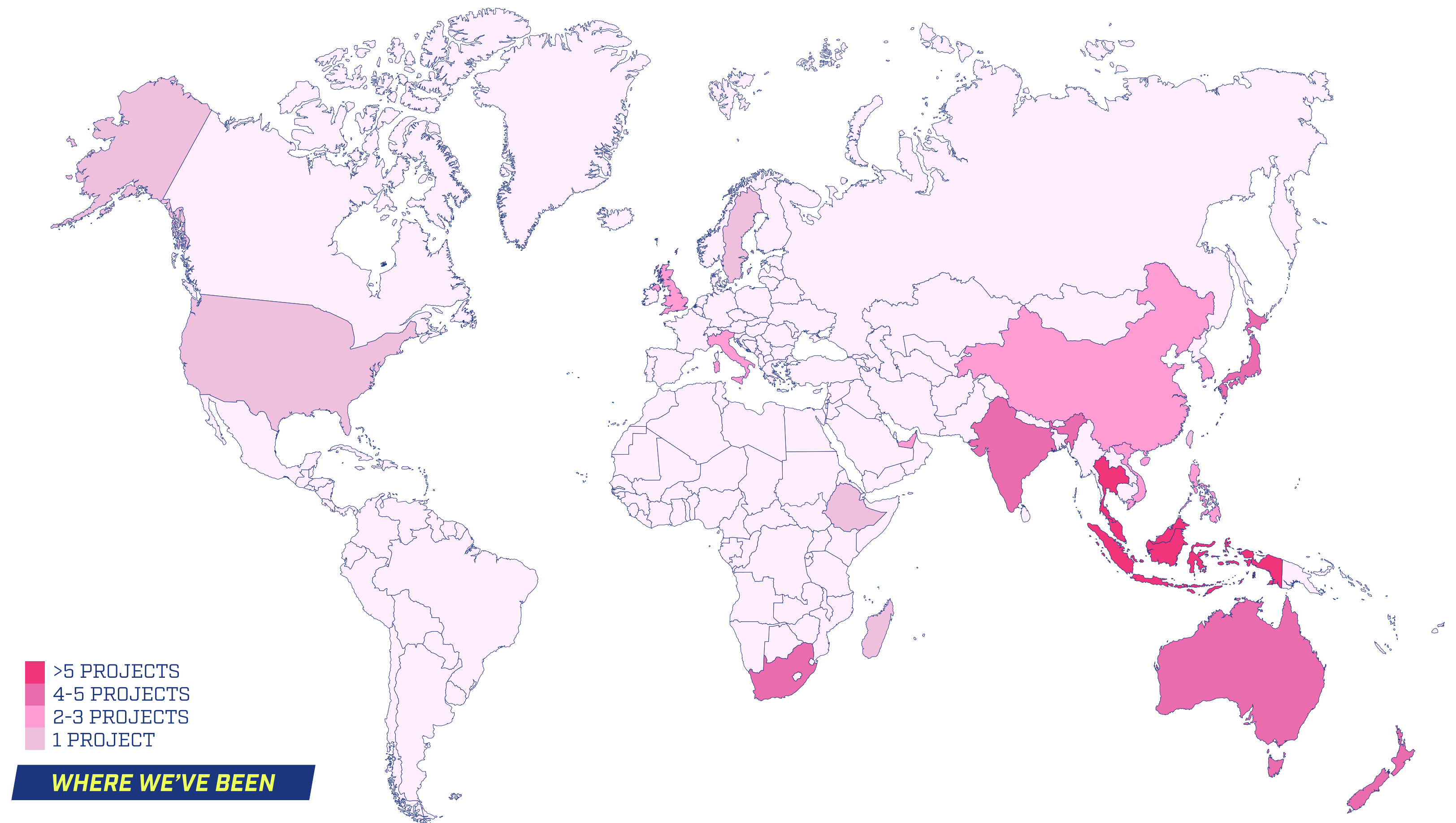
Since 2008 visual storytelling has been our world; it's in our DNA.

## WHERE WE'VE BEEN

If Singapore is our living room, Asia is our backyard. With forays down the road to Africa, Middle East and Europe.

When filming around the world we send a core team from Singapore to work with our top-notch network of third-parties.

This allows us to anchor insights and creative whilst being mindful of budgets.



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***CHEERS!***

